



FRESH PRODUCE

VIETNAM

Organised by

FRUITNET

13-14 MAY 2025
HO CHI MINH CITY

The new meeting point for the fresh produce business in Vietnam

**SPONSORSHIP
PACKAGES 2025**

freshproducevietnam.com



Official partner

**ASIA FRUIT
LOGISTICA**

VIETNAM'S LEADING EVENT FOR THE FRESH PRODUCE BUSINESS

The best business event for fresh produce professionals in Vietnam

FRUITNET IS COMING TO HO CHI MINH CITY IN MAY 2025.

Fresh Produce Vietnam is our brand-new fresh produce business conference and networking event plus boutique expo.

DISCOVER NEW OPPORTUNITIES

**BRAND
NEW
EVENT**

VIETNAM IN FIGURES

POPULATION

 **100_m**

GDP PER CAPITA:

 **US\$ 15,500**

INFLATION

 **4.3%**

ECONOMIC GROWTH

 **5.5%**

COME TO FRESH PRODUCE VIETNAM

TO CONNECT

With customers, buyers, suppliers, and service providers.

TO NETWORK

With the best businesses.

TO GET INFORMED

With expert content and insight to grow your business.

For more information email info@freshproducevietnam.com to see how you can get involved.

freshproducevietnam.com



SPOTLIGHT YOUR BUSINESS

Fresh Produce Vietnam helps you:

- ▶ RAISE YOUR PRODUCT PROFILE
- ▶ MAXIMISE YOUR BRAND EXPOSURE
- ▶ GET FACE-TO-FACE WITH YOUR TARGET AUDIENCE
- ▶ BUILD RELATIONSHIPS WITH CUSTOMERS
- ▶ START CONVERSATIONS WITH NEW CLIENTS
- ▶ SHARE YOUR EXPERTISE AND INSIGHT
- ▶ BECOME A MARKET LEADER

FIND
THE RIGHT
SPONSORSHIP
PACKAGE
AT FRESH PRODUCE VIETNAM

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SPONSORSHIP PACKAGES

	PLATINUM US\$ 10,000	GOLD US\$ 7,500	SILVER US\$ 5,500	BRONZE US\$ 4,500
Advert in Asiafruit Magazine official Vietnam issue CLICK HERE FOR EXAMPLE	Premium Position	1 page	1/2page	1/4 page
Company logo on all print and digital promotional materials CLICK HERE FOR EXAMPLE	✓	✓	✓	✓
Dedicated company space on the event app CLICK HERE FOR EXAMPLE	✓	✓	✓	✓
Company logo on conference display wall and onsite event signage CLICK HERE FOR EXAMPLE	✓	✓	✓	✓
Company logo and link on freshproducevietnam.com	✓	✓	✓	✓
Company video played during breaks (max one minute)	✓	✓		
Free delegate passes to entire event programme	6	4	3	2
One conference bag insert (flyer, brochure, gift or stationery)	✓	✓	✓	✓
Expo stand	6m ²	5m ²		
Choice of one item to sponsor and personalise (select from options below)*	✓	✓	✓	
Digital banner advertising 1 month on Asiafruit website	✓			

PLATINUM AND GOLD SPONSORS



EVENT APP



DRINKS
RECEPTION



POCKET
PLANNER



DELEGATE
LUNCH



DELEGATE
BAG



LANYARDS



COFFEE
STATION



FLOOR
STICKERS



SAMPLING
STATION



YOUR COMPANY
EDITION OF FRUITBOX
PODCAST

SILVER SPONSORS



REGISTRATION



DELEGATE
WIFI ACCESS



WELCOME
REFRESHMENTS



BUSINESS
LOUNGE



DELEGATE
GIFT



SURVEY



STUDY
TOUR



COMPANY VIDEO

Choose an option off the shelf or ask us to come up with something different and tailored just for your organisation.
Email info@freshproducevietnam.com to see how you can get involved.

*Platinum, Gold and Silver sponsorship items are allocated on a first-come, first-served basis

LEARN MORE ABOUT OUR SPONSORSHIP PACKAGES

PLATINUM AND GOLD



SILVER



ON REQUEST
– BRING YOUR IDEAS AND WE WILL MAKE THEM A REALITY

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INCREASE BRAND VISIBILITY FROM YOUR STAND

The Fresh Produce Vietnam expo offers the perfect platform to boost your brand and connect with customers face to face. Exhibit your products, services, or latest campaign from a prime position in the event's networking arena.

Expo Packages*	US\$2,450	US\$2,950	US\$4,400	US\$4,900
STAND SIZE	5m ²	6m ²	9m ²	10m ²
SHELL STAND	✓	✓	✓	✓
FREE DELEGATE PASSES	1	1	2	4
STAND FURNITURE**	✓	✓	✓	✓
ELECTRIC POWER POINT	1	1	2	3
SPOT LIGHTS	2	2	3	4
WIFI	✓	✓	✓	✓
COMPANY LOGO AND PROFILE ON THE FRESH PRODUCE VIETNAM WEBSITE	✓	✓	✓	✓

*All stand decoration and furnishing other than those specified are to be arranged by the exhibitor.

Any additional services are chargeable (extra stand furniture, audio-visual, extra lighting, graphics etc) and must be booked through official Fresh Produce Vietnam expo supplier.

** Standard furniture includes a table and 2 chairs (more chairs available for bigger stands) + 18% GST charge

***Design artwork to be provided by client



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CREATE SUCCESSFUL STRATEGIC ALLIANCES AT **FRUITNET LIVE** EVENTS

Fruitnet Media International specialises in high-quality, content-rich, commercial networking conferences for the fresh produce industry around the globe. These live events provide the best arena to connect with present and future clients, to discover new trade opportunities, and to shape the future of your business.

Sponsorship of a Fruitnet Live event is the perfect way to make yourself known in the market. We offer a variety of opportunities, from standard event sponsorship options to exhibition stand spaces, and much more...

SPONSOR A SINGLE EVENT OR A BUNDLE OF EVENTS

OUR REPRESENTATIVES ARE READY TO SUPPORT YOU EVERY STEP OF THE WAY

Get in touch today and discover how we can turn your brand into a fresh produce industry star: events@fruitnet.com

fruitnet.com



FRUITNET MEDIA INTERNATIONAL GROUP

EUROFRUIT

ASIAFRUIT

亚洲水果
ASIAFRUIT

FRESH PRODUCE
JOURNAL

PRODUCE
PLUS

FRUCHTHANDEL
MAGAZIN

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FRUITNET

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