

### 13-14 MAY 2025 HO CHI MINH CITY

The new meeting point for the fresh produce business in Vietnam

## **SPONSORSHIP PACKAGES 2025**

freshproducevietnam.com

Official partner

### VIETNAM'S LEADING EVENT FOR THE FRESH PRODUCE BUSINESS

The best business event for fresh produce professionals in Vietnam

#### FRUITNET IS COMING TO HO CHI MINH CITY IN MAY 2025.

Fresh Produce Vietnam is our brand-new fresh produce business conference and networking event plus boutique expo.

#### **VIETNAM IN FIGURES**



#### **COME TO FRESH PRODUCE VIETNAM**

**TO CONNECT** 

With customers, buyers, suppliers, and service providers.

#### **TO NETWORK**

With the best businesses.

**TO GET INFORMED** With expert content and insight to grow your business.

For more information email info@freshproducevietnam.com to see how you can get involved.

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## **SPOTLIGHT YOUR BUSINESS**

Fresh Produce Vietnam helps you:
RAISE YOUR PRODUCT PROFILE
MAXIMISE YOUR BRAND EXPOSURE
GET FACE-TO-FACE WITH YOUR TARGET AUDIENCE
BUILD RELATIONSHIPS WITH CUSTOMERS
START CONVERSATIONS WITH NEW CLIENTS
SHARE YOUR EXPERTISE AND INSIGHT
BECOME A MARKET LEADER

#### FIND THE RIGHT SPONSORSHIP PACKAGE AT FRESH PRODUCE VIETNAM

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## **SPONSORSHIP PACKAGES**

|   | PLATINUM<br>US\$ 10,000 | GOLD<br>US\$ 7,500 | SILVER<br>US\$ 5,500 | BRONZE<br>US\$ 4,500 |  |
|---|-------------------------|--------------------|----------------------|----------------------|--|
| Advert in Asiafruit Magazine official Vietnam issue CLICK HERE FOR EXAMPLE                | <b>Premium Position</b> | 1 page             | 1/2page              | 1/4 page             |  |
| Company logo on all print and digital promotional materials <b>CLICK HERE FOR EXAMPLE</b> | $\bigotimes$            | Ø                  | Ø                    | Ø                    |  |
| Dedicated company space on the event app CLICK HERE FOR EXAMPLE                           | $\bigotimes$            | Ø                  | Ø                    | Ø                    |  |
| Company logo on conference display wall and onsite event signage CLICK HEREFOR EXAMPLE    | $\bigotimes$            | Ø                  | Ø                    | Ø                    |  |
| Company logo and link on freshproducevietnam.com  | $\bigotimes$            | Ø                  | Ø                    | Ø                    |  |
| Company video played during breaks (max one minute)                                       | Ø                       | Ø                  |                      |                      |  |
| Free delegate passes to entire event programme  | 6                       | 4                  | 3                    | 2                    |  |
| One conference bag insert (flyer, brochure, gift or stationery)                           | Ø                       | Ø                  | Ø                    | Ø                    |  |
| Expo stand  | 6m <sup>2</sup>         | 5m <sup>2</sup>    |                      |                      |  |
| Choice of one item to sponsor and personalise (select from options below)*                | Ø                       | Ø                  | Ø                    |                      |  |
| Digital banner advertising 1 month on Asiafruit website                                   | Ø                       |                    |                      |                      |  |



Choose an option off the shelf or ask us to come up with something different and tailored just for your organisation. Email info@freshproducevietnam.com to see how you can get involved.

## LEARN MORE ABOUT OUR SPONSORSHIP PACKAGES



#### ON REQUEST - BRING YOUR IDEAS AND WE WILL MAKE THEM A REALITY

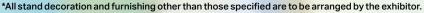
\*Platinum, Gold and Silver sponsorship items are allocated on a first-come, first-served basis

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#### **INCREASE BRAND VISIBILITY FROM YOUR STAND**

The Fresh Produce Vietnam expo offers the perfect platform to boost your brand and connect with customers face to face. Exhibit your products, services, or latest campaign from a prime position in the event's networking arena.

| Expo Packages <sup>*</sup>                                       | US\$2,450 | US\$2,950 | US\$4,400             | US\$4,900        |
|--|-----------|-----------|-----------------------|------------------|
| STAND SIZE   | 5m²       | 6m²       | 9m²                   | 10m <sup>2</sup> |
| SHELL STAND  | <b>v</b>  | <b>v</b>  | <ul> <li>✓</li> </ul> | V                |
| FREE DELEGATE PASSES   | 1         | 1         | 2                     | 4                |
| STAND FURNITURE**  | ~         | ~         | ~                     | ~                |
| ELECTRIC POWER POINT   | 1         | 1         | 2                     | 3                |
| SPOT LIGHTS  | 2         | 2         | 3                     | 4                |
| WIFI   | ~         | <b>v</b>  | ~                     | ~                |
| COMPANY LOGO AND PROFILE ON THE<br>FRESH PRODUCE VIETNAM WEBSITE | V         | ~         | ~                     | ~                |



Any additional services are chargeable (extra stand furniture, audio-visual, extra lighting, graphics etc) and must be booked through official Fresh Produce Vietnam expo supplier.

\*\* Standard furniture includes a table and 2 chairs (more chairs available for bigger stands) + 18% GST charge

\*\*\*Design artwork to be provided by client

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# CREATE SUCCESSFUL STRATEGIC ALLIANCES AT FRUINET LVE EVENTS

2025

MAGAZIN

Fruitnet Media International specialises in high-quality, content-rich, commercial networking conferences for the fresh produce industry around the globe. These live events provide the best arena to connect with present and future clients, to discover new trade opportunities, and to shape the future of your business.

Sponsorship of a Fruitnet Live event is the perfect way to make yourself known in the market. We offer a variety of opportunities, from standard event sponsorship options to exhibition stand spaces, and much more...

#### SPONSOR A SINGLE EVENT **OR A BUNDLE OF EVENTS**

#### **OUR REPRESENTATIVES ARE READY TO** SUPPORT YOU EVERY STEP OF THE WAY

Get in touch today and discover how we can turn your brand into a fresh produce industry star: events@fruitnet.com

#### fruitnet.com

#### **FRUITNET MEDIA INTERNATIONAL GROUP**











FRUITNET BERR

CONGRESS

13-14 MARCH

ROTTERDAM

UITNET TROPICA

CONGRES

24-25 JUNE

ANTWERP







FRESH PRODUC

3-4 APRIL

MUMBAI

**3-5 SEPTEMBER** 

HONG KONG

VIETNAM

13-14 MAY

HO CHI MINH CITY

FRUITNET TOMAT

CONGRESS

11-12 NOVEMBER

SPAIN



JUNE

UK

RUITNET CITRI

TBC

VALENCIA

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