



**FRESH PRODUCE**

**VIETNAM**

Organised by

**FRUITNET**

**13-14 MAY 2025**  
**HO CHI MINH CITY**

The new meeting point for the fresh produce business in Vietnam

**MARKETING KIT 2025**

**freshproducevietnam.com**



Official partner

**ASIA FRUIT  
LOGISTICA**



# WHO SHOULD USE THIS MARKETING KIT

The best business event for fresh produce professionals in Vietnam

**FRUITNET IS COMING TO HO CHI MINH CITY IN MAY 2025.**

Fresh Produce Vietnam is our brand-new fresh produce business conference and networking event plus boutique expo.

This Marketing Kit is designed to facilitate engagement in Fresh Produce Vietnam 2025 for both sponsors and exhibitors.

## INCLUDED IN THIS MARKETING KIT

EMAIL SIGNATURES

SOCIAL MEDIA

EVENT LOGO



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**MARKETING KIT**



# EMAIL SIGNATURES

## SPONSOR



## EXHIBITOR



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# SOCIAL MEDIA

## SPONSOR - INSTAGRAM



## EXHIBITOR - INSTAGRAM



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# SOCIAL MEDIA

SPONSOR - LINKEDIN/FACEBOOK/X



EXHIBITOR - LINKEDIN/FACEBOOK/X



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# EVENT LOGO

LOGO - WITH DATE



LOGO - WITHOUT DATE



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