

# FESTIVAL OF FRESH

10.06.2026

G's, Cambridgeshire

WATCH OUR  
VIDEO HERE



## Sponsorship Packages 2026

Hosted by



#festivaloffresh



**Festival of Fresh** takes place on Wednesday 10 June 2026. It is organised by **Fresh Produce Journal** and hosted by **G's in Barway**, Cambridgeshire.

Join us to celebrate the best of fresh produce in Britain

# FESTIVAL OF FRESH

10.06.2026

G's, Cambridgeshire

Hosted by



**Festival of Fresh 2026 will be hosted by G's in Barway, Cambridgeshire.**

G's is one of Europe's leading family-owned, fully integrated fresh produce companies, growing around 17,500ha of crops. G's supplies quality salads, vegetables and added-value produce to major UK, European and North American retailers.

Don't miss the fifth edition of our popular summer festival. Expect big-name interviews, tours of G's cutting-edge production and packing operations, and an expo area packed with innovation, unrivalled networking opportunities, and some delicious food.

Festival of Fresh is the annual get-together for the key players in UK fresh produce supply.

So don't miss your chance to be involved in the UK's best fresh produce industry event.

Sponsor **Festival of Fresh** to showcase your business and its products or services to an audience of fresh produce industry leaders.

Contact [festivaloffresh@fruitnet.com](mailto:festivaloffresh@fruitnet.com) for further information.

[fruitnet.com/festivaloffresh](https://fruitnet.com/festivaloffresh)



# SPONSORSHIP PACKAGES

	PLATINUM £9,000	GOLD £7,000	SILVER £5,000	BRONZE £4,000
Advert in FPJ's Festival of Fresh preview edition	Double page	Full page	1/2 page	1/4 page
Free delegate tickets for the entire event	10	8	5	3
Company logo on all print and digital materials	✓	✓	✓	✓
Company logo on conference display wall and event signage	✓	✓	✓	✓
Company logo and link on Festival of Fresh website	✓	✓	✓	✓
Company logo and profile on the event platform	✓	✓	✓	✓
One conference bag insert	✓	✓	✓	
Choice of one item to sponsor – see options below	✓	✓	✓	
Expo/Tasting station	✓			

## PLATINUM AND GOLD SPONSORSHIP ITEMS



WELCOME ADDRESS



LANYARDS



LUNCH



SMOOTHIE STATION



CLOSING DRINKS



ICE CREAM VAN



COFFEE



EVENT PLATFORM



DELEGATE BAG

## SILVER SPONSORSHIP ITEMS



REGISTRATION



POCKET PLANNER



WELCOME REFRESHMENTS



WATER BAR



SURVEY

Choose from these options, or ask us to come up with something different that is tailored to for your organisation.

Email [festivaloffresh@fruitnet.com](mailto:festivaloffresh@fruitnet.com) to see how you can get involved.

\*Platinum, Gold and Silver sponsorship items are allocated on a first-come, first-served basis  
\*\*Subject to venue availability

# RAISE YOUR PROFILE AT FESTIVAL OF FRESH



## BOOK A STAND OR TASTING STATION

A limited number of companies have the opportunity to raise their profile by exhibiting their products and services to delegates at **Festival of Fresh**. We give you the perfect platform to promote your business and boost your brand.

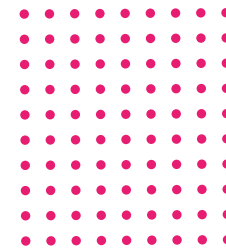
### BENEFITS:

- Company logo and profile on Festival of Fresh website
- Two complimentary passes for executives of the exhibiting company to attend the entire programme of events

EXHIBITON STAND/TASTING STATION

£3,500 each

[fruitnet.com/festivaloffresh](http://fruitnet.com/festivaloffresh)



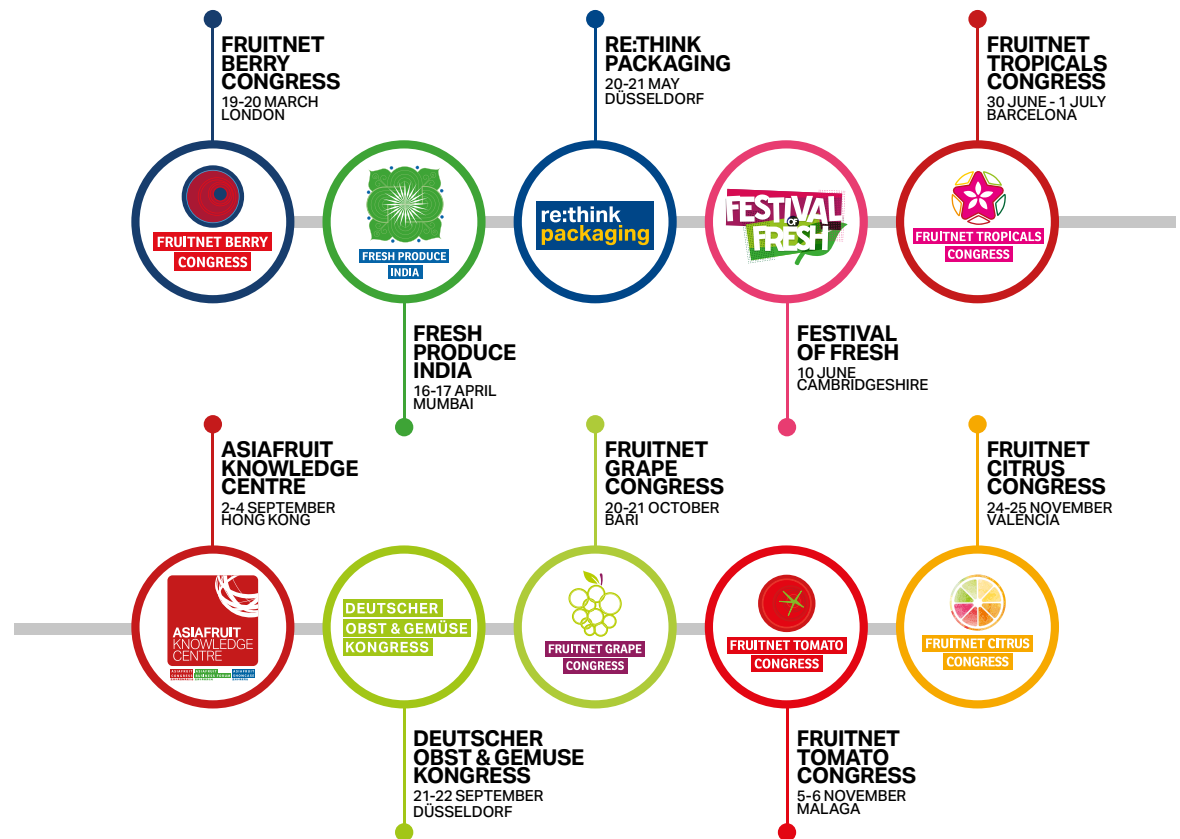
# CREATE SUCCESSFUL STRATEGIC ALLIANCES AT **FRUITNET LIVE** EVENTS

Fruitnet Media International specialises in high-quality, content-rich, commercial networking conferences for the fresh produce industry around the globe. These live events provide the best arena to connect with present and future clients, to discover new trade opportunities, and to shape the future of your business.

Sponsorship of a Fruitnet Live event is the perfect way to make yourself known in the market. We offer a variety of opportunities, from standard event sponsorship options to exhibition stand spaces, and much more...

Contact us today to explore available packages and lock in your premium visibility opportunity: [events@fruitnet.com](mailto:events@fruitnet.com)

WE CAN TURN YOUR BRAND INTO A FRESH PRODUCE INDUSTRY STAR!



[fruitnet.com](http://fruitnet.com)    

FRUITNET MEDIA INTERNATIONAL GROUP

EUROFRUIT

ASIAFRUIT

亚洲水果  
ASIAFRUIT

FRESH PRODUCE  
JOURNAL

PRODUCE  
PLUS

FRUCHTHANDEL  
MAGAZIN

Mint  
Art of Fresh News Distribution

FRUITNET

Market Intelligence Ltd (Part of Fruitnet Media International)  
The Food Exchange, New Covent Garden Market, London SW8 5EL, UK  
Tel +44 20 7501 3700 | [fruitnet.com](http://fruitnet.com)