

For fresh fruit and vegetable marketing and distribution in Asia



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GWF launches women in produce awards



Nominations are now open for the Woman of Impact and EmpowerHER Company Awards

Global Women Fresh (GWF), the international network for women in produce, has launched two new awards celebrating the role of women in produce.

The Woman of Impact and EmpowerHER Company Awards have been created to honour the contribution of individuals and companies in advancing the role of women across the international fruit and vegetable industry.

Announcing the prizes on International Women's Day, GWF co-founder Julie Escobar said: "The Woman of Impact Award is given to an extraordinary woman who leads by example, lives with purpose, and inspires others to be more and do more.

"She is a modern-day hero, game-changer, mover and shaker, and a role model who leads by example. With courage, confidence, commitment and integrity, she inspires others to go further, making a ripple of impact across her community and around the globe.

The EmpowerHER Award, meanwhile, recognises a single company on a yearly basis that paves the road to empower women in leadership roles.

The award champions the inclusion of women in the goals and the vision of the company. Examples include advancements in board membership, promotions leading to senior management positions and relevant professional development as well as to developing programs for the frontline women of our industry.

Nominations will be accepted until 20 April and the winners will be announced at GWF's next webinar in early May.

To nominate an individual and/or company and view the nomination criteria visit:

<https://site.globalwomenfresh.com/award-nomination>

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