

FRESH FOCUS

CHERRY

Find out what's fresh in the world of cherries

PUT YOUR BRAND IN FRONT OF THE GLOBAL CHERRY INDUSTRY

Fresh Focus Cherry is the essential annual publication for everyone involved in the international cherry business – from growers and exporters to importers, retailers and technology providers.

Position your brand alongside **the latest industry news, market insights, production innovations, technology, marketing strategies and emerging growth opportunities.**

Be seen where the cherry industry is looking.

Reach a highly targeted international audience through print and digital distribution, including **Eurofruit, Asiafruit, Produce Plus** and **Fresh Produce Journal** subscriber networks, as well as **major fresh produce industry events worldwide.**

The publication is also translated into **Mandarin for Asiafruit China**, giving advertisers additional exposure across the important Asian market.

BOOK YOUR ADVERTISING CAMPAIGN IN FRESH FOCUS CHERRY

For editorial contact

Bree Caggiati
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SUBMISSION DEADLINE:
14th OCTOBER 2026

For advertising contact

Kate Riches
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ADVERTISING DEADLINE:
9th OCTOBER 2026

Scan to view
the latest issue



FRUITNET

Market Intelligence Limited (Part of Fruitnet Media International)
The Food Exchange, New Covent Garden Market, London SW8 5EL, UK

MAGAZINE ADVERTISING

FRESH FOCUS
CHERRY

All advertisements appear in the print and digital edition of Fresh Focus Cherry.

Full Page



\$2,800

Premium positions
Back cover

\$4,130

Inside front cover

\$3,975

Inside back cover

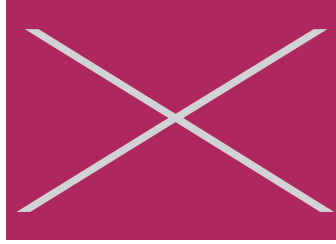
\$3,130

Front section

\$3,605

216mm x 303mm including set up bleeds on all sides
(logos and text should be at least 8mm from the edge of page)

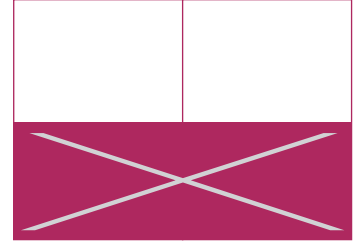
Double Page Spread



\$4,930

420mm x 297mm +3mm bleed on all sides (426mm x 303mm)
(logos and text should be at least 5mm from the edge of page)

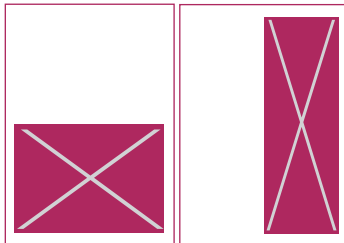
1/2 Page Spread



\$3,090

420mm x 144mm +3mm bleed on all sides (426mm x 150mm)
(logos and text should be at least 5mm from the edge of page)

1/2 Page



\$1,945

1/2 PAGE HORIZONTAL

171mm x 127mm, bleeding ad - 210mm x 143mm
+3mm on all sides (216mm x 149mm)

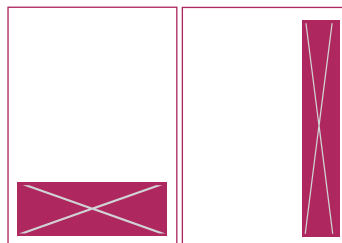
(logos and text should be at least 5mm from the edge of page)

1/2 PAGE VERTICAL

71mm x 256mm, bleeding ad - 88mm x 297mm
+3mm on all sides (94mm x 303mm)

(logos and text should be at least 5mm from the edge of page)

1/3 Page



\$1,645

1/3 PAGE HORIZONTAL

171mm x 83mm, bleeding ad - 210mm x 99mm
+3mm on all sides (216mm x 105mm)

(logos and text should be at least 5mm from the edge of page)

1/3 PAGE VERTICAL

46mm x 256mm, bleeding ad - 63mm x 297mm
+3mm on all sides (69mm x 303mm)

(logos and text should be at least 5mm from the edge of page)

1/4 Page



\$1,545

1/4 page horizontal - 171mm x 61mm

1/4 page vertical - 71mm x 127mm

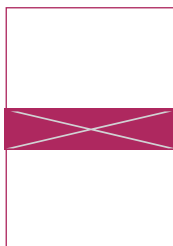
Creative Marketing

Bound-in bookmark



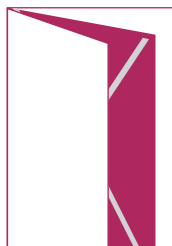
\$4,500

Belly wrap



FROM
\$4,500

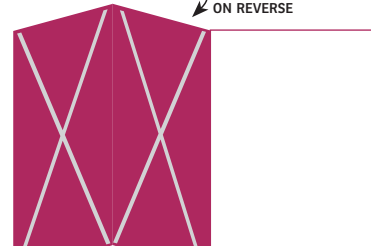
Bound-in Card



\$5,500

2 PAGES OF ADVERTISEMENT FRONT AND REVERSE, PRINTED ON THICKER PAPER

Fold-out cover



THIRD PAGE ON REVERSE

\$6,500

3 PAGES OF ADVERTISEMENT

Full Page Advertorial



\$2,800

Artwork

Please supply artwork as one of following:

1. Print-ready PDF
2. InDesign or Illustrator CC2025 or earlier:
 - All fonts must be supplied/outlined
 - Images must be **300 DPI in CMYK**

3. Photoshop CC2025 or earlier:

- Saved as JPG, TIFF or EPS (**CMYK only**)
- Minimum 300 DPI

How to send your artwork

- To design@fruitnet.com (max 25MB)
- Via WeTransfer for larger files

Sponsorship of Entire Edition (includes)

Logo on front cover

Double page spread advertisement

Double page spread editorial feature

\$6,500

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