



By Carl Collen

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Chiquita bananas recognised for sustainability

Employees and customers of Rewe vote Chiquita banana as one of Germany's top-three most sustainable food products

Chiquita has seen its bananas ranked as one of the top three in the award for Germany's most sustainable food products, voted for by the employees and customers of Rewe Group.

The Chiquita banana was chosen among a total of 60 products (food and non-food) in the category of 'Germany's most sustainable products', as part of this year's Rewe Group consumer voting. The 2016 edition was the sixth installment of Rewe's sustainability awards.

"The fact that our bananas have been recognised as one of Germany's most sustainable products is

a tribute to our great efforts, past and present," said Andrew Biles, president and CEO of Chiquita Brands International. "It is a confirmation that we are on track with our sustainability programme, which aims to make a valuable contribution to future generations – to the Chiquita brand, our customers, suppliers, employees and our community, whilst taking the needs of our environment into consideration.

"It's a highly significant recognition of our sustainability efforts and spurs our motivation to proudly and resolutely continue on our sustainability journey," he added.

The German sustainability award is awarded by the foundation 'Deutscher Nachhaltigkeitspreis e.V.', in association with the federal government, communal central associations, trade associations, civil organisations and research institutions.

With five categories, over 800 contenders and 2,000 guests at the award ceremony, the German sustainability award is the biggest award of its kind in Europe.

