

The world's leading fresh produce conference and networking events



By John Hey

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Asia Fruit Logistica set for Singapore



Singapore Expo, a world-class exhibition centre near Changi Airport, is the venue for Asia Fruit Logistica 2020

Asia's premier fresh produce trade show will relocate to Singapore from its traditional home in Hong Kong in September 2020

Asia Fruit Logistica, Asia's leading fresh fruit and vegetable trade show, is moving to Singapore for its 2020 edition from its traditional location in Hong Kong, its organiser has announced.

Asia Fruit Logistica will take place on 16-18 September at Singapore Expo, a world-class exhibition centre near Singapore's Changi Airport, with Asiafruit Congress held on 15 September at the convention wing Max Atria.

Organiser Global Produce Events (GPE) is relocating the 2020 edition as a precaution due to continued uncertainty in Hong Kong.

GPE has chosen Singapore as the location for the next edition of Asia Fruit Logistica because of the city-state's position as a key business and trading hub in Asia. Singapore offers global connectivity, business efficiency and access for fresh fruit and vegetables from around the world, the organiser notes.

"Against the backdrop of ongoing instability in Hong Kong, we need to take care of the interests and concerns of exhibitors and trade visitors, who naturally expect clarity and predictability to make plans for 2020," explained Will Wollbold, commercial director of Asia Fruit Logistica.

"We're excited to bring Asia Fruit Logistica to Singapore next year. Singapore offers a vibrant and innovative business environment, and has a proven track record in facilitating quality events. Singapore is well situated in South-East Asia and creates further excellent opportunities for our customers in the region.

"With the 16-18 September 2020 slot, we have secured dates at Singapore Expo that are very close to our traditional dates and which we believe will be more convenient for our many exhibitors and visitors from across Asia and the rest of the world," added Wollbold.

Following the 2020 edition in Singapore,

GPE said it will review market conditions and evaluate the response to Asia Fruit Logistica before making a decision on the location for future editions.

More than 12,000 high-quality trade professionals from 70-plus countries around the world made the most of the opportunities to meet and do business with over 800 exhibitors from more than 40 different countries at Asia Fruit Logistica 2019, which took place on 4-6 September at AsiaWorld-Expo.

<http://www.fruitnet.com/americafruit/article/1474/parts-of-san-diego-quarantined-as-psyllid-count-mounts>

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